



I was pleased to have the opportunity to design the **Alberta Fashion** booth for a Toronto fashion trade show. I was told that even Alfred Sung noticed our display!



Shortly after the **1988 Olympic Winter Games** in Calgary, I put together an exhibition of print material from the Olympic Arts Festival for Edmontonians to view. Few people here were aware of our design involvement, because the Calgary Organizing Committee did not want it known that an Edmonton design firm had won the contract!



Budgets for exhibits are always tight, especially when city coffers are involved. Sometimes one must get by with just a few spotlights and 2 by 4's, as in this display of building lots offered for sale by the **City of Edmonton**.

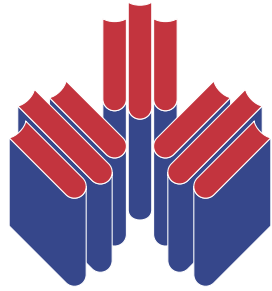


I worked for weeks with Dr. Baird, curator of the **Royal Tyrrell Museum of Palaeontology** in Drumheller, to plan the layout of exhibits in this 44,000 sq. ft. building. We then divided the huge project among four design firms, and I was glad to tackle the section on Earth Sciences — Dr. Baird's favourite subject.

I invited my friends Colin Forbes and Theo Crosby of Pentagram, New York to assist me in the conceptual designs.



DETAILS OF...
Studio 3 Graphics



Logo for the **Association of Exportation of Canadian Books**, which assists publishers in marketing their publications through international book fairs in cities such as Frankfurt, London, Bologna, Chicago and New York.

We designed a modular display to establish a Canadian brand and presence internationally.



Various configurations of the Canadian booth.
Left – typical entrance gate.

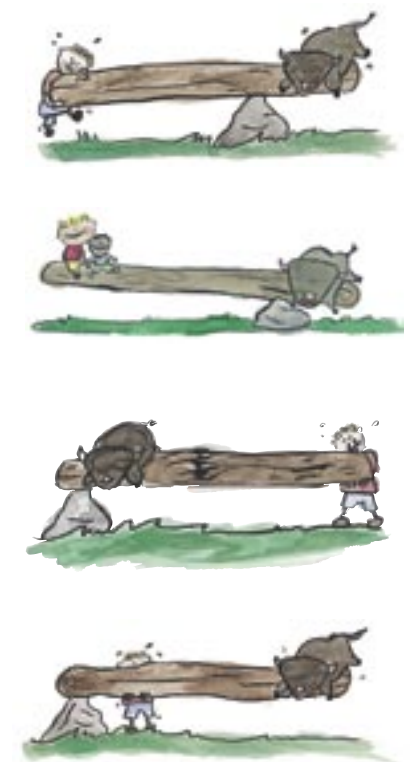


SCIENCE IN THE SANDS



Science In The Sands was a project of Syncrude Canada to promote understanding of oil sands technology among school children. This exhibit at the Edmonton Space & Science Centre included hands-on experiments and talks on a variety of subjects.

Left – at the entrance to the exhibit is a full-size truck wheel. The idea was to have students pass through the wheel to give them an impression of its size.





The Cow Project was a fund-raiser for the United Way. Artists and designers were invited to submit ideas for decorating fiberglass cows to be commissioned by sponsors. I made several submissions, three of which were sponsored — In-cow-nito, Cowrousel and Vincent VanCow.



An interpretive wall in the **Canmore Nordic Centre**, built for the 1988 Winter Olympics in Calgary. Over 8,000 pieces of coloured plastic laminates made up this mural depicting biathletes. In 1987, creating a pixelated image without the aid of a computer was quite an undertaking.



Display for a press conference announcing the **Calgary Courts Centre** project, result of a partnership of government and private interests.

An interesting note — architect Carlos Ott, well-known for his design of Opera Bastille in Paris, will lead the design team.