

My first signage project in Canada was commissioned by B.J. Wensley Architects for the newly-built **Edmonton Convention Centre**, a uniquely designed facility that follows the slope of the river bank. The sign system took advantage of this feature, echoing the lines of the building in the shape of the sign elements.



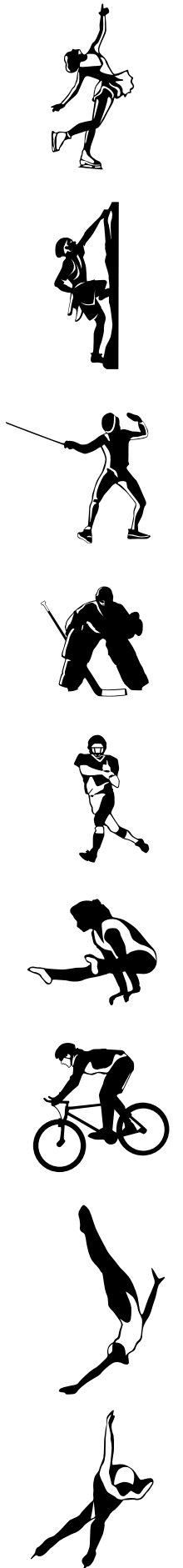
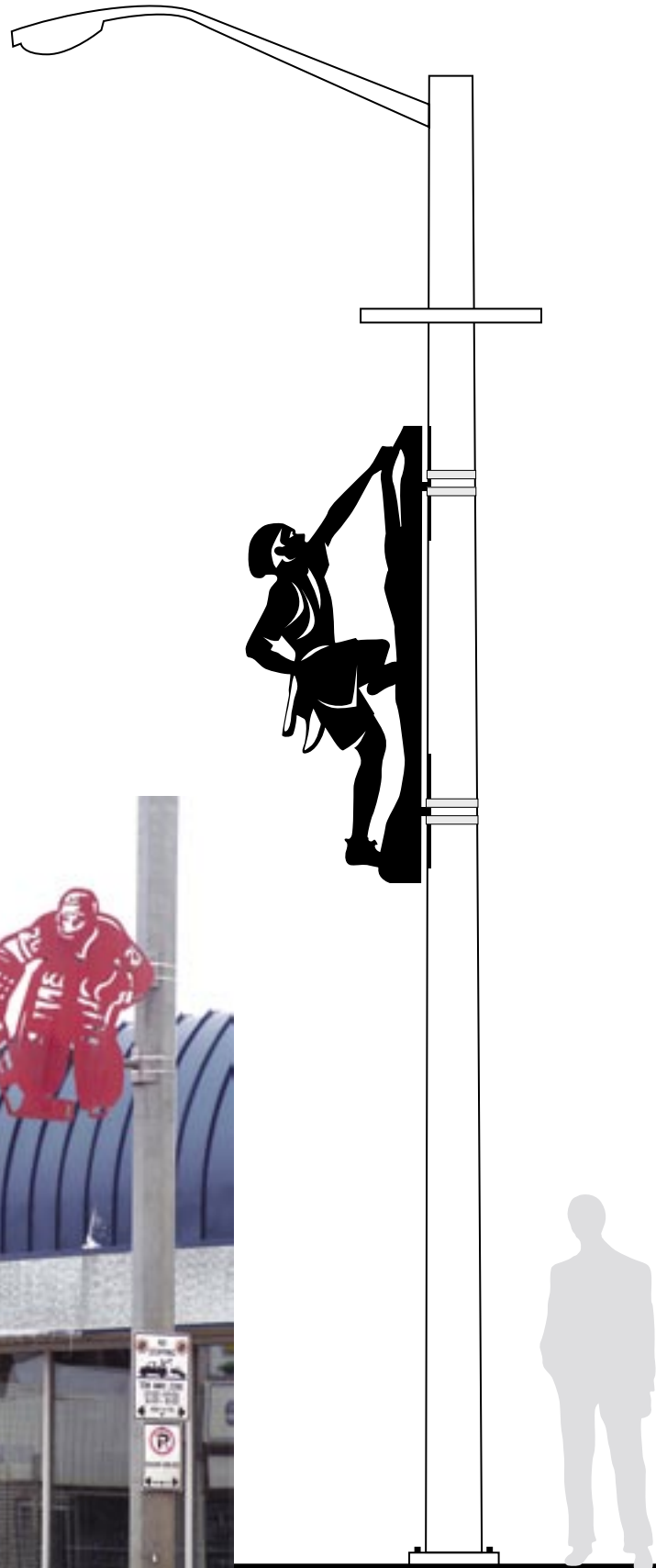
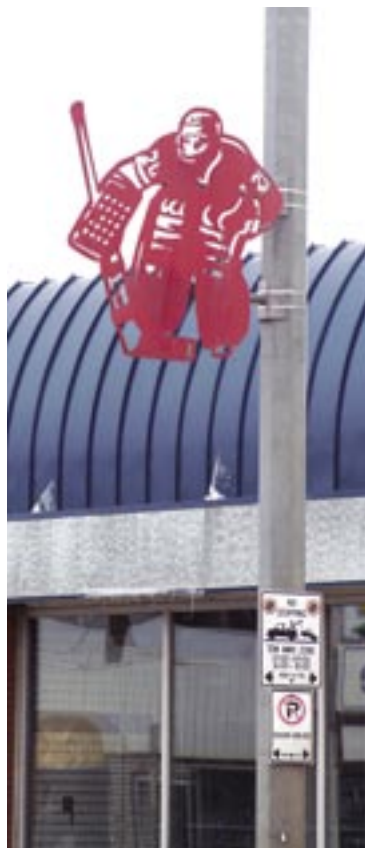
Exterior signage for the oldest farmers' market in Edmonton.



Left — sign pylon for the Red Willow Park in St. Albert.

Directional signage for the parkade at Edmonton International Airport. An iconic image is used for each floor to help identify the level.

The **118th Avenue Merchants Association** wanted to revitalize their neglected street, which bears the nickname "Avenue of Champions" because it leads to the Coliseum. They requested a streetscape makeover, so I designed this series of sports figures to decorate the light standards. I invited architect Terry Frost to oversee fabrication and installation of the signs.



Edmonton Valley Zoo, beautifully situated in the Saskatchewan River valley, evolved from the original small Storyland Valley Zoo. Working with a tight city budget, I developed a system of directional and interpretive signs using aluminum modules and powder-coated graphics. Dianne Trach researched and wrote the many interpretive panels.

